



TEXAS FOOD PROCESSORS ASSOCIATION

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Dallas, Texas

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Carrollton, Texas

33rd Annual Texas Food Processors Conference April 21-23, 2010 • Horseshoe Bay Marriott, Marble Falls, TX

March 3, 2010

Attention: TFPA Members and Invited Guests!

Enclosed is your **Annual Meeting** information including:

- copy of program
- registration form
- scholarship auction information
- contribution form
- golf tournament sign-up
- brewery tour sign-up

The meeting is set for **April 21-23, 2010**, at **the Horseshoe Bay Marriott Resort near Marble Falls, TX**. **Hotel reservations must be made by March 21**, in order to guarantee a room. For reservations, call 866-799-5384 and be sure to mention the TFPA group to get the TFPA rate. The rate is \$180. (Visit www.hsbresort.com to see all the resort amenities and attractions.)

Our auction will be held Thursday evening in conjunction with dinner.

This year's program is designed to provide great information on improving your business while leaving ample time to socialize. I hope you and many of your employees and coworkers will be able to attend. Come ready to network with fellow food industry people.

Please complete the enclosed registration form and return along with the proper fees to: Texas Food Processors Assn., P.O. Box 341, College Station, TX 77841-0341; 979-846-3285; fax 979-846-1752.

I look forward to seeing you at beautiful Horseshoe Bay for our annual meeting!

Sincerely,
Al Wagner
TFPA Executive Director

33rd Annual Texas Food Processors Assn. Conference April 21-23, 2010 • Marriott Horseshoe Bay Resort, Marble Falls, TX

Conference Agenda

Wednesday April 21, 2010

11 a.m. Board Meeting (and Lunch)

11 a.m. Registration Desk Open

Conference Program

1:45-2:45 p.m. TFPA Business Meeting, Anne Connally, Presiding

2:45-3:15 p.m. Coffee Break

3:15-3:45 p.m. **“FDA Update”**— Dennis Baker, Food & Drug Administration, Dallas

3:45-4:15 p.m. **“Recent Recall Experience”**— Doug Renfro, Renfro Foods, Fort Worth

4:15-4:45 p.m. **“People, Politics and Pathogens”**— Dr. Nick Nickelson, Standard Meat Co., Fort Worth

6:30-7:00 p.m. New Member Reception with TFPA Officers and Board Members

7:00-8:00 p.m. Welcome Reception (heavy hors d'oeuvres) - All Attendees

Dinner on your own

Thursday April 22, 2010

8:00 - 9:00 a.m. Continental Breakfast

9:00-9:45 a.m. **“Role of Digital Influences in Consumer Buying Behavior”** — Denise Patrick, Pierpont Communications, Houston

9:45-10:30 a.m. **“Crisis Communications and Response in the Food Industry”** — Paul Whitaker, Imperial Sugar Co., Sugar Land

10:30-10:45 a.m. Coffee Break

10:45-11:30 a.m. **“Where is Texas in the Water Crisis”** — Dr. Bruce Lesikar, Texas AgriLife Extension, College Station

11:45 a.m. - 2 p.m. Luncheon and Scholarship Presentations

• Luncheon Speaker - *“The JFK Assassination - A Mafia Conspiracy”* - Jim Gatewood, Dallas Historian, Author & Speaker, Dallas

6:00-6:45 p.m. Silent Auction/Cocktails

6:45-7:15 p.m. Dinner

7:15 - 8:45 p.m. Live Auction

Friday April 23, 2010

8:00 a.m. - Noon Golf Tournament, Delaware Springs

8 a.m.- Noon Brewery Tour, Real Ale Brewing Co., Blanco, TX

EARLY REGISTRATION FORM
(after April 1, add \$50 to registration fee)

33rd Annual TFPA Meeting • April 21-23, 2010 • Horseshoe Bay Marriott Resort

Please print or type names as they should appear on badges:

Name _____ Spouse _____
 Name _____ Spouse _____
 Name _____ Spouse _____

Registration* charges are as follows:

	<u>Amt. enclosed</u>
First Registrant from Member Firm (submitted by April 1)	\$270.00 _____
First registrant, after April 1	\$320.00 _____
First Registrant from Non-Member Firm (after April 1, \$420)370.00 _____
Additional Registrants from Same Firm (per person) (\$250 after 4/1)200.00 _____
Thursday Dinner/Auction Only (please see footnote below)**75.00 _____
Golf Tournament (per person) (fill out enclosed form)60.00 _____
Brewery Tour (fill out enclosed form)35.00 _____
Annual Meeting Contribution (fill out enclosed form)	_____
Raffle Tickets (fill out enclosed form)	_____
Scholarship Gift (fill out enclosed form)	_____
Auction or Theme Table Sponsor (fill out enclosed form)	_____
Total Amount Enclosed	\$ _____

How many from your company (include spouses*) will attend the following social functions?
 Please mark the appropriate number beside the function(s) you will be attending.

- Wednesday Night Reception _____
- Thursday Lunch _____
- Thursday Night Dinner _____

Method of Payment: ___ Check ___ MasterCard ___ VISA ___ AmericanExpress

Credit card number _____ Exp. Date _____

Signature _____

Name _____ Firm _____

Address _____

City _____ State _____ Zip _____

Complete and return with payment to: **TEXAS FOOD PROCESSORS ASSOCIATION**
P.O. BOX 341, COLLEGE STATION, TX 77841-0341

*Registration includes: reception, one luncheon, one dinner, refreshment breaks, all meetings and hospitality functions. **Spouses** may participate in the conference free of charge; no additional registration fee is required except for special events such as golf tournament or other tournament/tour.

**You do not need to purchase a dinner ticket if you are paying the registration fee. This option is for registered companies who wish to have additional individuals attend only the dinner and auction.

PLEASE CHECK HERE IF YOU ARE A NEW MEMBER OR FIRST-TIME ATTENDEE



TEXAS FOOD
PROCESSORS ASSOCIATION

**Request for Fundraising Assistance
for the TFPA Scholarship Foundation**

Dear TFPA members and Food Industry Participants,

I would like to ask your assistance in the fundraising efforts for the TFPA Scholarship Foundation. The Texas Food Processors Scholarship Foundation is a 501c3 organization. All donations are tax deductible and 100% of donations go to scholarships. To date, the TFPA Scholarship Foundation has awarded over \$275,000 in unrestricted partial scholarships to approximately 200 deserving students passing through the Food Science Departments at Texas A&M and Texas Tech Universities.

How can you be of help, you say? Well, please see below.

1. Plan on attending the annual conference and be ready to participate in the live auction to be held the evening of April 22nd.
2. Encourage others to attend. I think for all of you who have attended the meetings in person, you can verify that this is one of the most enjoyable associations to be a part of and that there are great benefits from being a member.
3. If you are unable to attend and would like to assist this worthwhile fundraising effort, then please use the enclosed donation form. Donations in excess of \$500 will receive a wooden plaque that you can proudly display in your office or home.
4. We will have theme tables that we will raffle tickets to and award the night of the auction. You do not need to be present to win so please plan on purchasing tickets whether or not you are coming and see if you can win. You can also sponsor one of these tables and receive recognition at the event as well as a wooden plaque to display for a sponsorship donation of \$1,000. These theme tables that will be auctioned off are limited so please contact me soon if you wish to be a sponsor.
5. You can make a donation to the auction that will be auctioned off in either the silent or live auction. I am going to list a few suggestions below. Please contact me via email if you have something you can donate. You can also send the donations to me and I will transport them to the event.
 - a. Do you have property somewhere that you can donate a weekend or longer get-a-way to the highest bidder? These type of donations as well as hunting and fishing trips are often some of the biggest draws.
 - b. Do you own tickets to an event such as a sporting event, whether it be football or rodeo, that you can donate a set of tickets to?
 - c. Because of a relationship you have with some group or individual, are you able to get a unique item autographed that you think others would like?
 - d. Because of a relationship you have, are you able to get some item of value donated. This may be anything from a gift certificate to your favorite store, restaurant or hotel to a fun activity for the family. Remember, we can provide receipts for tax purposes to anyone if you just get us the name and address.
 - e. Unique items ranging from \$20 to \$500 in value are great for the silent auction. If it is something you would bid on, then there are likely at least two or three others that feel the same way. Remember, spouses often attend the event as well so items for home use and not just business use are great.
6. The items for the raffled tables are purchased. If you have a relationship that would allow us to get items at or below wholesale levels, then please contact me. This of course, is another way you can assist in the money raising efforts of the organization.

Greg Hanks, TFPA Scholarship Committee Chairman



TEXAS FOOD
PROCESSORS ASSOCIATION

Donation to TFPA Scholarship Foundation

I would like to make a monetary donation to the Texas Food Processors Scholarship Foundation in the amount of _____, or as noted on the donation level indicated below. I would like the donation drafted:

Donation Levels:

_____ \$500 – All donators of this level will receive a wooden plaque from the TFPA that you can proudly display in your office as acknowledgement for your generous support.

_____ \$1,000 – All donators of this level will receive a wooden plaque and a 50% discount on the TFPA registration fee, for up to two attendees at the annual Meeting to be held in April, 2010 at the beautiful Marriott Resort at Horseshoe Bay, near Marble Falls, Texas.

_____ \$2,500 – All donators of this level will receive a wooden plaque and a 75% discount on the TFPA registration fee, for up to two attendees at the annual Meeting to be held in April, 2010 at the beautiful Marriott Resort at Horseshoe Bay, near Marble Falls, Texas.

_____ \$5,000 + – All donators of this level will receive a wooden plaque and a 100% discount on the TFPA registration fee, for up to two attendees at the annual Meeting to be held April 21-23, 2010 at the beautiful Marriott Resort at Horseshoe Bay, near Marble Falls, Texas.

Please send this form and your contribution to the address below or mail with your event registration.
TFPA Scholarship Foundation, C/O Hanks Brokerage

1808 Monetary Drive
Carrollton, Texas 75006

Or if paying by credit card, you can fax this form to: 972-242-6920

Make checks payable to: TFPA Scholarship Foundation

If you wish to make your donation via credit card, please complete the following:

_____ MasterCard _____ VISA _____ American Express

Card Number: _____ Expiration Date: _____

Name on Card _____ Signature _____



TEXAS FOOD
PROCESSORS ASSOCIATION

Donation Form for Live and Silent Auction

Please fax or email this donation form or request information no later than April 5, 2010 in order to have the item and information included in the auction. Please use a separate form for each contribution or email me with the requested information. You can email me at greg.hanks@hanksbrokerage.com or fax this form to 972-242-6920.

Business Contributor(or Individual): _____

Contact Person: _____

Phone: _____ Email: _____

I would like to donate the following to the TFPA Scholarship Auction:

Type of Contribution: _____ Product _____ Service _____ Gift Certificate

Approximate Retail Value: \$_____

Description: Please be specific and include any information such as number of seats or participants, sizes, items included or excluded and any restrictions such as expiration dates or excluded dates.

Signature of Donor: _____ Date: _____

Contributions are tax deductible to the extent allowed by law

Email me at greg.hanks@hanksbrokerage.com or fax this form to 972-242-6920.



TEXAS FOOD
PROCESSORS ASSOCIATION

Theme Table Sponsorship Information

Please consider being one of our \$1,000 Theme Table Sponsors for our Raffle tables at the upcoming TFPA meeting. This year we will have 4 tables, included a Home Electronics themed table, A Backyard Fun and Entertainment Table, Gourmet Cooking and Kitchen Table, and a Sportsman Paradise table. Your sponsorship includes:

- Signage recognition on table, company information displayed,
- There can be more than one sponsor per table
- Company information and giveaways will be put into registration packet
- Company information may be placed on table
- Company will be listed on the TFPA website as a sponsor
- Special recognition in the annual program if turned in prior to April 1, 2010
- Verbal recognition during the auction

_____ Yes, I would like to sponsor one of the theme tables at \$1,000 per table.

Please indicate here how you wish your Company Name to appear in promotional material.

Please provide your contact name and email here:

Name: _____ Email: _____

Raffle Ticket Purchase Information

I would like to pre-buy the following raffle tickets for my chance to win one of the Theme tables discussed above. I understand that the value of the items on the table will be approximately \$1,000 in value. Tickets purchased during your registration are discounted from the price at the TFPA event. Please be sure to give your co-workers an opportunity to purchase some tickets in their name if they will be unable to attend.

_____ Single Tickets at \$20 each (\$25 each at the day of the event) = \$_____

_____ A 10 pack of tickets for \$150 (\$200 at the day of the event) = \$_____

_____ A 25 pack of tickets for \$250 (\$400 at the day of the event) = \$_____

Winners will be announced at the live auction. You do not need to be present to win.

Name: _____ Email: _____

Company Name: _____

Payment may be included with your registration fees.

Attention TFPA Members

The 33rd Annual Texas Food Processors Conference is requesting your assistance. This year's meeting will be April 21-23, 2010 at the Horseshoe Bay Marriott Resort, Marble Falls, TX. TFPA continues to be committed to providing our members with a networking forum that provides information, services, support and strengthens the food processing industry in Texas. However, we need your financial help.

Your CONTRIBUTION to the annual meeting fund provides support for the scheduled events, assists in obtaining interesting speakers for the convention, and helps keep membership dues and registration costs low.

We do not sell exhibits at our annual meeting; therefore, our way of raising funds to offset meeting expenses, keeping registration fees down and expanding the minds of the future is through your generosity at this time. PLEASE help us either by making a contribution or participating in the Scholarship Auction activity or BOTH!

YOUR SUPPORT IS NEEDED in two areas!

Annual Meeting Contribution

_____ \$600 and over	GOLD
_____ \$400 - \$599	SILVER
_____ \$200 - \$399	BRONZE

and/or TFPA Scholarship Auction (see enclosed forms)

Your Name: _____

Company: _____

Please send this form and your contribution to:

Texas Food Processors Assn., P.O. Box 341, College Station, TX 77841-0341;
fax 979-846-1752.

If paying with credit card, please complete the following (*not necessary if this info has already been included on registration form*):

___ MasterCard ___ VISA ___ American Express

Card number _____ Expiration date _____

Name on card _____ Signature _____

TFPA ANNUAL GOLF OUTING

Friday, April 23, 2010

Delaware Springs Golf Course
Burnet, Texas



**Soft spikes are required. Cut-offs, non-collared shirts, tank tops, swimwear and shoes not specifically made for golf are deemed inappropriate.*

TEE TIME: 8:00 a.m. (Shotgun Start)

ENTRY FEE: \$60 per person. Price includes green fees, cart, two mulligans and lunch.

Golf Tournament Contact: Mel Kalka, 972-672-6121 or kalkam@cspice.com or Harrell Banks, 210-828-9250 or htriad@aol.com

Your name: _____ Phone: _____

Please return this form to TFPA as soon as possible with your team members listed below (fax # 979-846-1752), and mail your check with registration packet.

Foursome	Company	Handicap/Avg. Score
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

Texas Food Processors Assn., P.O. Box 341, College Station, TX 77841
979-846-3285; Fax 979-846-1752 • E-mail: cindywise@tpga.org

the hunt for Real Ale

Real Ale Brewing Co. Tour



DATE: Friday, April 23, 2010 • 8 a.m. - Noon
PRICE: \$35 per person (includes breakfast, tasting & tour)
Real Ale Brewing Company, Blanco, TX
(40 miles south of Marble Falls on Hwy. 281)

The hunt begins at the Hotel check out station and continues through the hills and dales by the streams and rivers of the Texas Hill Country backroads until we arrive at Real Ale. Points will be scored and gifts awarded for the most inclusive lists of observed milestones. Devotion to the task, not speeding will be rewarded. No experience required only the desire for comradery. No car, no problemo, we will pair everyone up so there is a driver, navigator and possibly one back seat driver. If you get lost, is there a better place to be? Seriously, we will come find you.

The event will conclude with a visit, tour and tasting of the Real Ale microbrewery. Your questions will be answered about how man came to manufacture and consume grain and water in a form so much more satisfying than your typical "bread and water diet" would provide.

Teams will begin working on their first clue by 8:00 am. As each team is assigned in advance and everyone is important to your group's success, the teams with all members in place by the start time will receive bonus points. Teams will depart at staggered intervals beginning at 8:00 am. The hunt and brewery tour is scheduled to end between 12:00 and 1:00 so you can begin your journey home. Rides to the airports can be provided by other participants. The cost is \$35 per person and includes breakfast, brewery tasting and tour.

PARTICIPANT'S NAME/COMPANY _____

PHONE/EMAIL ADDRESS _____

Return this form and payment with your meeting registration.

Please make checks payable to: **TEXAS FOOD PROCESSORS ASSN.**

TFPA, P.O. Box 341, College Station, TX 77841; 979-846-3285; fax 979-846-1752